



Dear Friend of The Wythe Arts Council,

Happy Spring!!! As we move forward into 2022, the Wythe Arts Council is so excited to announce the return of our beloved **CHAUTAUQUA FESTIVAL** in its entirety!! Preparations are well under way for the 2022 festival, which will be held from **June 18th through the 25th**, in Elizabeth Brown Memorial Park in beautiful downtown Wytheville!

As a loyal supporter of the Wythe Arts Council and the Chautauqua Festival, you know that it is during this time each year that your help is greatly needed! The Council is currently planning programming, workshops, and events for the Chautauqua Festival, which is made possible through generous sponsorship from supporters and businesses like yours!

We ask that you complete and return the enclosed pledge form by **April 30th**. In doing this, you allow us time to prepare our budget and help us determine what we are able to offer the community during this year's festival. Please be reminded that any sponsorship donation is tax deductible.

May we count on you for one of the following sponsorship levels:

OSCAR Sponsor (\$2500 & up) will receive a 1/3-page color logo ad in our program, premium social media exposure, publicity in the local newspaper & on local radio, presentation on stage, **tickets to the sponsor event**, participation at our sponsor table, and their company banner on the stage during the entire festival.

EMMY Sponsor (\$1500-\$2499) will receive a 1/4-page color logo ad in our program, premium social media exposure, publicity on the radio, presentation on stage, **tickets to the sponsor event**, participation at our sponsor table, and their company banner on the stage during the entire festival.

GRAMMY Sponsor (\$1000-\$1499) will receive a 1/8-page color logo ad in our program, social media exposure, publicity on the radio, presentation on stage, **tickets to the sponsor event**, participation at our sponsor table, and their company banner on the stage during the entire festival.

TONY Sponsor (\$500-\$999) will receive social media exposure, publicity on the radio, names in the program, **tickets to the sponsor event**, name recognition on stage, and participation at our sponsor table.

STAR Sponsor (\$300-\$499) will receive social media exposure, publicity on the radio, name recognition on stage, **tickets to the sponsor event**, their names in the program, and participation at our sponsor table.

Please fill out the enclosed pledge form and return it along with your sponsorship so that your donor information may be included in the Chautauqua program.

Upon receipt of your pledge, you will be contacted to provide a photo of your choice to represent sponsorship on behalf of your company/organization! Thank you in advance for your consideration and your continued support of arts in our community!

Sincerely,

The Sponsorship Committee
of the Wythe Arts Council Board

Wythe Arts Council, Ltd
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