



Dear Chautauqua 5K Supporter,

The Wythe Arts Council cordially invites you to participate as a Sponsor of the Chautauqua 5K and Kids Fun Run. This event will raise money to benefit the annual Chautauqua Festival, which is a free event held each summer in Elizabeth Brown Park, as well as additional arts events hosted by the Wythe Arts Council throughout the year. The 2021 Chautauqua 5K will take place on Saturday, September 25th. The event will kick off at 8:00 am with the Kids 1 Mile Fun Run. The Chautauqua 5K will follow the Kids Fun Run.

The Wythe Arts Council is committed to keeping this wonderful event in our community but needs your support to do so. Your contribution will support your community and gain recognition for your business with numerous avenues of advertising. We also encourage you and your employees to assist on race day. It takes many volunteers to create a successful growing event, from motivating the participants on the course, to helping with traffic and registration.

There are various levels of sponsorship for the Chautauqua 5K Race. Size and placement of logos on t-shirts and website are based on sponsorship level.

**Platinum Level:** \$1,000 and above

- 5 inch logo on the back of the race t-shirt & top placement on website
- Include your business cards, brochures, or any other items in the registration packets given to all registered participants
- Special PA Announcement mentioning sponsors before and after the race
- 2 complimentary race entries
- May set up an information table at event

**Gold Level:** \$500 - \$999

- 4 inch logo on the back of the race t-shirt & placement on website
- Include business cards, brochures, or any other items in the registration packets given to all registered participants
- Special PA Announcement mentioning sponsors before and after the race
- May set up an information table at event

**Silver Level:** \$250 - \$499

- 3 inch logo on the back of the race t-shirt & placement on website
- Include business cards, brochures, or any other items in the registration packets given to all registered participants
- Special PA Announcement mentioning sponsors before and after the race



**Bronze Level:** \$100 - \$249

- 2 inch logo on the back of the race t-shirt & placement on website
- Distribute business cards, brochures, or any other items you would like included in the registration packets given to all registered participants
- Special PA Announcement mentioning sponsors before and after the race

Sponsorship money will be used towards the following:

- Professional race timers
- Participant T-shirts
- Awards
- Water/Gatorade
- Snacks

Thank you in advance for your consideration of becoming a race sponsor. Please call or email Stephanie McCroskey, Race Director, to set up sponsorship or answer any questions. Checks can be made payable to Wythe Arts Council, in the memo please indicate 5K sponsorship. Please mail as soon as possible to P.O. Box 911, Wytheville, VA 24382

Sincerely,

Stephanie McCroskey  
Race Director  
276-620-7245  
smccroskey@wythek12.org